

URBIS

# URBIS SHOPPING CENTRE BENCHMARKS

2024 | 33<sup>RD</sup> EDITION



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The Urbis Shopping Centre Benchmarks and annual report has been a key resource for Australia's shopping centre industry since 1992. We are very proud of our role as trusted industry partners and are pleased to release the 33rd edition of the Benchmarks.

## Global Leadership & Unsurpassed Industry Transparency

This year's metrics are derived from a sample of 484 shopping centres across Australia. This market coverage accounts for reported MAT of \$86.7 billion sales, across 36,445 tenants and 11.1 million sq.m of leasable space. This represents 20% of retail sales across all shopping locations, types, and channels in Australia.

The Urbis Shopping Centre Benchmarks 2024 annual report enables investors, owners, managers, and retailers to compare centres, asset classes and tenant categories with key performance indicators relating to centre size, tenancy mix, MAT and rent performance, as well as sales productivity, by tenant type and category.

Complementary uses such as entertainment and services, external pad sites, carparking provision, and footfall are also included, along with metrics such as occupancy costs ratios, vacancy rates, carpark provision, MAT per customer and MAT per carpark space.

The Urbis Shopping Centre Benchmarks are the most extensive and robust benchmarks relating to shopping centres and retail category performance globally.

The following Benchmarks are available:



Regional centres



Sub-regional centres



CBD centres



Supermarket-based centres

As you enter the business planning period, the Benchmarks will help you highlight strengths and weaknesses and will also enable you to address changing community and investor needs by providing a solid factual basis for decision-making.

## How to Access

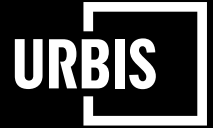
The Benchmarks can be accessed via an interactive dashboard with all the details you need to better understand and benchmark centre and/or category performance against multiple metrics.

Take advantage of the opportunity to measure and drive your shopping centre's performance, and/or better understand your businesses performance by purchasing the Urbis Shopping Centre Benchmarks 2024 annual report (order form attached).



# ORDER FORM

## Urbis Shopping Centre Benchmarks 2024



To subscribe to the Urbis Shopping Centre Benchmarks 2024, please complete this form, save and email to [benchmarks@urbis.com.au](mailto:benchmarks@urbis.com.au) for a quote.

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Regional centres	<input type="text"/>	<input type="text"/>
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For any custom data requests, please email <a href="mailto:benchmarks@urbis.com.au">benchmarks@urbis.com.au</a>		

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How did you find out about the benchmarks? <input type="checkbox"/> News article <input type="checkbox"/> Urbis contact <input type="checkbox"/> Urbis website <input type="checkbox"/> LinkedIn <input type="checkbox"/> Other <input type="text"/>	

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### Declaration

**Yes**, I have read and agree to the terms and conditions relating to the purchase and use of the Urbis Shopping Centre Benchmarks publication. I am an authorised representative of the above mentioned organisation.

Signed

Date



## By placing your order, you agree to and are bound by the following:

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### Pricing policy

The Urbis Shopping Centre Benchmarks are the premier annual benchmarks for the composition and performance of Australian shopping centres. Separate volumes of the report are produced for several different categories of shopping centre, currently Regionals, Sub-Regionals, Supermarket and CBD.

The definitions of centre types are found in the "Key Definitions" appendix in each of the published reports. Urbis produces the Benchmarks each year in order to build the collective knowledge of the shopping centre industry in Australia. The production of the Urbis Shopping Centre Benchmarks is the result of co-operation between Urbis and major owners and managers of Australian shopping centres. These owners and managers provide, on a confidential basis, the relevant information for individual shopping centres in a format specifically designed to enable input into the Urbis Benchmarks and thus allow valid comparison within each category of centre.

Significant time and resources are invested by the owners/managers to undertake this survey and that effort is rewarded by way of free access to each volume of the Benchmarks for the contributors to each category.

The objectives of the Urbis Shopping Centre Benchmarks Pricing Policy are to: A) Recognise the contribution of shopping centre owners & managers to the production of this information, B) Maintain equity in treatment of all owners, managers and other relevant parties, C) Enable Urbis to produce the Shopping Centre Benchmarks on a sustainable financial basis. In relation to Pricing, our policy is that Urbis will: A) Provide all Eligible Contributors who contribute data for their full portfolio with complimentary access to the dashboard for any Shopping Centre Benchmarks volume to which their data has contributed. Eligible Contributors are those organisations which provide data relating to an individual category of centre and in the agreed standard format. For example, an owner supplying data for 3 Supermarket based centres and 2 DDS based centres would be entitled to both the Supermarket and Sub-Regionals reports. That owner would not be entitled to reports for other centre types. B) Make access to the Urbis Shopping Centre Benchmarks dashboard commercially available to all parties involved in the retail shopping centre industry at a price that enables Urbis to recover the annual cost of production and on-going development. C) Charge all organisations the same published price for all Urbis Shopping Centre Benchmarks reports.

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